

A New Way Forward



Global solutions
for the food industry

www.usfoodimports.com

U.S. Food Imports 



ERIK R. LIEBERMAN
PRESIDENT, U.S. FOOD IMPORTS LLC

Helping you **source globally**



THE WORLD IS GETTING SMALLER

Consumers are expecting a wider variety of fresh and processed foods at affordable prices while demanding more information about the products they buy.

Year after year low prices and great product variety are the key factors that drive consumer loyalty. Sourcing directly from foreign suppliers helps businesses achieve these goals.

However, the regulatory burdens and liabilities associated with being a food importer are large and about to get much greater. Compliance no longer begins at the border. Changes to U.S. law now require importers of food to verify that foreign suppliers are producing food in compliance with stringent new food safety regulations.

U.S. Food Imports LLC provides the tools you need to source globally

without the burdens and risks. We also can help you meet your responsible sourcing goals.

We look forward to giving you the competitive edge in the 21st century marketplace.

Erik R. Lieberman
President, U.S. Food Imports LLC

Our core **services**



Food Safety Verification

We verify foreign supplier food safety practices using onsite audits and other means consistent with Food Safety Modernization Act requirements.



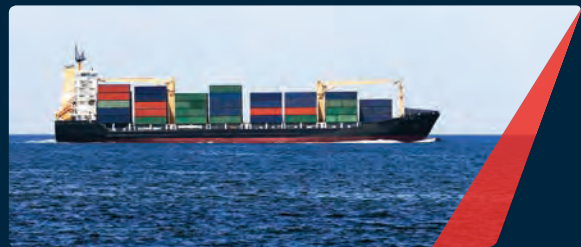
Importer of Record

We serve as importer of record, taking responsibility under federal law that food imports meet U.S. requirements for safety and labeling and that duties and fees are properly paid.



Sustainable Sourcing

We verify that social responsibility and sustainability standards are being met by foreign suppliers including environmental policies and labor practices.



Foreign Exporter

We act as the U.S. agent of foreign exporters to conduct food safety verification to meet Food Safety Modernization Act requirements so product may be entered without a U.S. buyer or consignee.



FDA Compliance

We take responsibility for ensuring compliance with applicable Food and Drug Administration requirements for imported food including filing of prior notice, foreign food facility registration and more.



USDA Compliance

We take responsibility for ensuring that applicable U.S. Department of Agriculture import requirements are met including those relating to fruits and vegetables, meat, and dairy products.

Key benefits of USFI services

1 Risk Mitigation

USFI is responsible for complying with applicable legal requirements associated with food imports. Violations of many of these requirements are punishable by federal criminal penalties and corporate officers can be held personally liable for company violations, even those they had no knowledge of.

2 Better Margins

Source directly from suppliers at lower cost, without the regulatory risks and burdens of importing.

3 Supply Chain Integration

We customize import solutions to fully integrate into your supply chain and meet your sourcing needs.

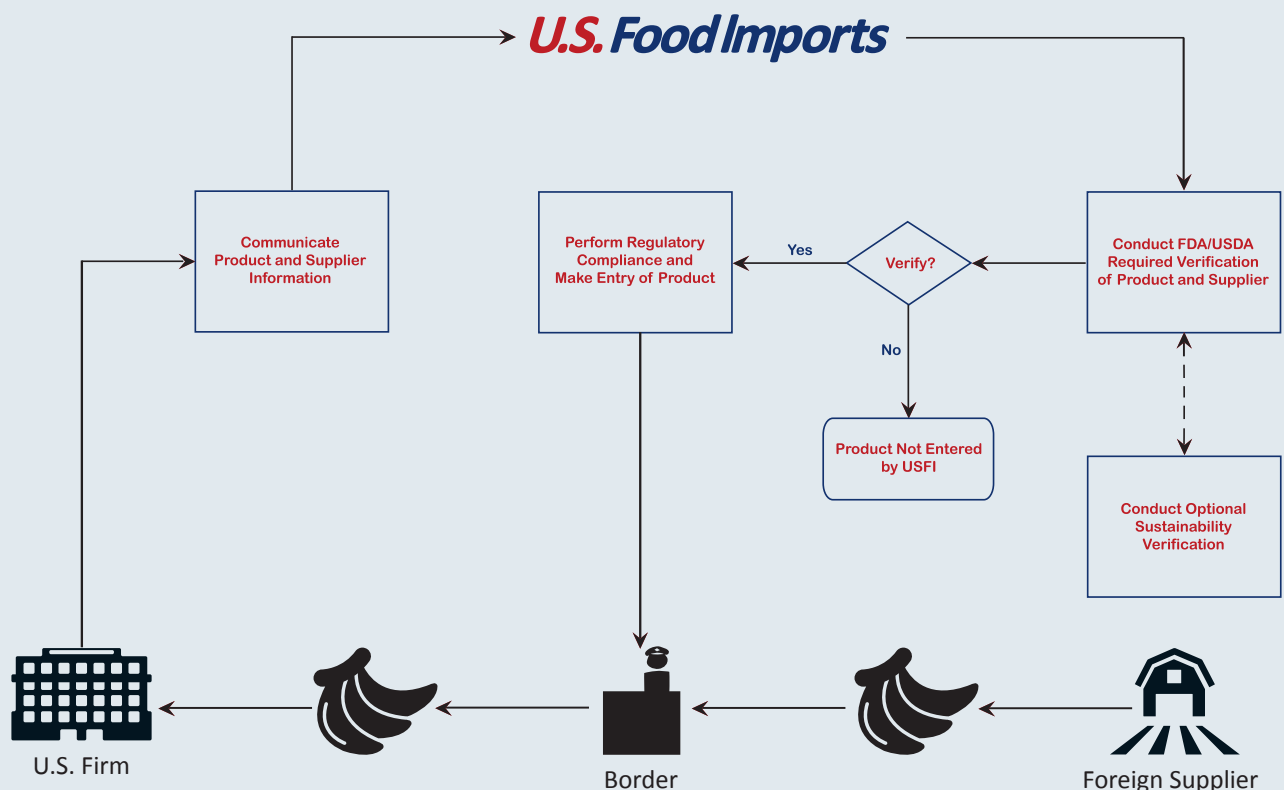
4 Less Paperwork

Federal recordkeeping requirements for food imports are large and increasing. We relieve you of this burden.

5 Foreign Supplier Solutions

We provide your foreign suppliers with the tools they need to help them meet U.S. food import requirements.

How it works





Services for foreign exporters

FSMA AGENT SERVICES

The Food Safety Modernization Act generally prohibits food importations by nonresident businesses. Instead, an agent in the U.S. must be appointed to provide food safety verification. We provide FSMA agent services to allow for entry of products.

INLAND TRANSPORTATION

We assist foreign exporters with obtaining inland transportation services to ensure product is transported from port to customer safely, efficiently and affordably.

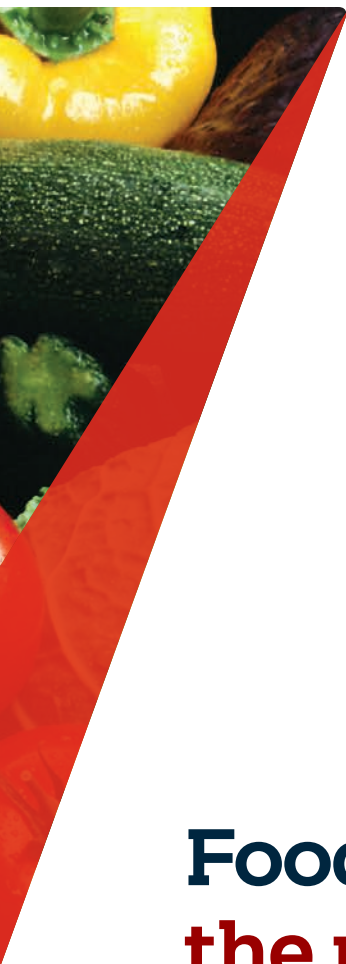
FOOD FACILITY AGENT/REGISTRATION

All foreign manufacturing, packing and holding facilities dealing with food intended for consumption in the U.S. must be registered with FDA and have an agent in the U.S. to receive communications. We provide these services.

AUDIT ASSISTANCE

Onsite food safety audits are one of the key tools exporters can use to demonstrate that food they produce meets U.S. requirements. We assist firms in obtaining food safety audits.





This law makes everyone responsible and accountable at each step in today's global food supply chain.

Margaret A. Hamburg, Commissioner, U.S. Food and Drug Administration

Food Safety Modernization Act

the rules have changed



THE FOOD SAFETY MODERNIZATION ACT

imposes extensive new responsibilities on importers of food and foreign firms that export to the U.S.

Importers must verify that the food they are importing is produced in accordance with complex new safety standards that apply to farms and manufacturing plants. Importers also must verify that food is not adulterated and is labeled properly for allergens.

Businesses that violate these requirements are subject to federal criminal penalties. Under U.S. law, CEOs and other corporate officers can be held personally liable for company violations of FSMA, even if they had no knowledge of them.

Foreign fruit and vegetable growers face a host of stringent new requirements under FSMA including standards for worker hygiene, water and fertilizer application, equipment, animal intrusion and more.

The law requires foreign manufacturers and packers to maintain and implement written food safety plans with a hazard analysis, preventive controls, monitoring, corrective actions, and verification.

Failure to meet these requirements will result in food being turned away at the border.

Sound complicated? It is. You could spend countless resources working to comply or you could just contact us. We'll take the burden so you don't have to.

Get **in touch**

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